

**POSITIVITY  
RESPONSIBILITY  
INTEGRITY  
DRIVE  
EMPATHY**



# **The Design & Technology PRIDE Challenge**



## Background

It has never been more important to wash our hands. Being in a global pandemic has changed the world in so many ways. People have become much more aware of how easy it is to pick up infections and germs and why it is so important to wash our hands regularly.

Young children aren't the best at washing their hands throughout the day and could possibly do with a new product or system that shows them the importance and how to do it properly.

You will be showing Positivity, Drive and Empathy taking on this design challenge. Trying to make something **Positive** out of a tricky situation, Showing **Drive** to come up with your own design idea and showing **Empathy** by putting yourself in the shoes of a young child.



## **Brief**

To design a Product / System / App / Poster which:

- Helps or teaches young children how wash their hands effectively
- Teaches young children the importance of washing their hands

## **User**

Primary school children between the ages of 5 and 8





A cartoon illustration of a person's face and hands being splashed with water. The person has a surprised expression. Water is splashing from the top and bottom, creating a dynamic scene. The background is a yellow field with white polka dots.

## **What to email to Mr Mason by Friday the 29<sup>th</sup> Jan**

### **2 A4 Pages:**

- 1) Research Page (This could be a Mood board or an analysis of existing products or any form of research into the problem)
- 2) Design Idea (Sketched / SketchUp / Photoshop) With annotation (Information about your design)



## The Prizes 1<sup>st</sup> / 2<sup>nd</sup>

Design Museum book and £10 Amazon Voucher for the winner

Your winning designs will go up in the design & Technology department (1<sup>st</sup> 2<sup>nd</sup>)

Points for your house (+3 for entering / Performance house points for winners)

